

Bashar Ayyash

Nationality: Jordanian

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Date of birth: 19/04/1982 – Jerusalem



Objectives

I'm a full-time web developer who specializes in building successful websites with top of the market technologies, that help businesses in a variety of disciplines. Most people would describe me as 'their technical friend' - I am a developer, sysadmin, copywriter, marketer, and overall problem solver.

Education:

February 2005 / **B.Sc. 'Bachelor of Computer Information Systems**

- Al-Zaytoonah University, Jordan



Experience

- April 2016 – Still Working / Senior Web Developer

iMMAP (Amman – Jordan)

Coordinated data collection, analysis, and presentation of results on a wide range of concurrent projects

As a member of data department, I developed experiences in different data management areas as follow:



Data Management

- Survey Coding
- Implementing data collection tools
- Data visualization tools: MS Power BI and implementing web interface
- Developing a more streamlined reporting process
- Arranged Excel spreadsheets to be organized and user friendly for future users
- Consolidated data from different sources to form one consistent and accurate source
- Completed various office tasks such as opening and closing the office, proofreading and administrative tasks

Software Development

- Manage team, made up of junior, mid, and senior software developers, as their first point of contact for questions and concerns within the organization, and providing career path guidance and assistance.
- Responsible for communicating technical concepts and needs between technical and non-technical people.
- Work with, and delegate specific tasks to individual members of cross-functional teams on multi-disciplinary projects.
- Act as lead developer and primary technical resource for projects. Responsible for communicating between developers and clients, while architecting and overseeing technical implementations.
- Interview potential new employees.
- Involved in different projects, including several large, highly visible clients in various roles from technical team lead to developer.
- Implement latest technologies in the market

- **May 2015 – Jan 2016 / IT & Web Manager**
NCCIRAQ, (Amman – Jordan)

Main Responsibilities and Duties



- Website and Communication: ensure a proper functioning and the security of NCCI's website, SEO for the major search engines, participate in building and sending marketing emails and develop any necessary improvements on the website and extend the website's functionality to serve projects' needs as required.
- Suggest or implement digital solutions to NCCI's work where necessary such as building web parts, small websites and portals.
- Manage all necessary design input for web, and printed materials including logo revisions, publications and marketing material
- Ensure NCCI databases are up to date and facilitate the use of the database for NCCI staff.
- Maintenance and IT equipment, ensure the proper functioning of all NCCI IT equipment.

- **January 2013 – April 2015 / Front – End Engineer**

Bayt, (Amman – Jordan)



Main Responsibilities and Duties

- Acted as the primary front-end developer for Bayt.com Mobile Site. Contributed cutting-edge designs that heavily influenced the site's final design. Utilized advanced JavaScript techniques in delivering innovative features and used my CSS3 and SASS knowledge for styling and UI. Also, worked on Bootstrap frame-work for responsive design.
- Used my design skills to design a tech magazine for Bayt.com employees to educate them with the latest technologies and give them extra information about front-end tools.
- In my free time, I developed Google chrome extension using JavaScript and responsive design which displays the latest jobs available on Bayt.com site and give small description about the and enable them to apply for the desired job.

- **May 2011 – August 2012 / Front – End Engineer**

Savvytek (Amman – Jordan)



Main Responsibilities & Duties:

- Front-end development and consultancy. Specialized in creating modern, accessible, front-end components for the Oracle systems developed by the company.

- **October 2009 – November 2010 / Web Designer, Web Master**

Globalcom (Ramallah West Bank)

Main Responsibilities & Duties:

- Managed development and implementation of Globalcom.ps site and support-ing system. Database and website design, systems integration and consolidation, and compliance. Successfully maintained critical businesses, met assigned goals, of building and designing different systems, planned and led complete project life cycle, develop SEO (Search Engine Optimization) strategy.

➤ **Technical Support**

- Admin server's troubleshooting, backup, Security controlling, and disaster recovery.
- Installing and configuring computer hardware operating systems and applications

➤ **Windows.**

- Troubleshooting, Monitoring, and maintaining systems and network problems and solving hardware/software faults.
- Testing and quality check of new Windows systems before delivering.

- **August 2006 – August 2009 / E- Commerce Professional**

E-Commerce Professional (Amman – Jordan)

Main Responsibilities & Duties:

- As the primary developer of ecommerce websites (SHUKR, UDNIN and own online store) I have worked to implement a number of strategic ecommerce initiatives. I have focused on developing best practices and core competencies for ecommerce initiatives, my responsibilities covers most of the areas in the field: online sales, conversion, campaigns, SEO, email marketing, analysis, site optimization, management.

- **November 2005 – August 2006 / Web Developer**

UNDP (Amman – Jordan)



Main Responsibilities & Duties:

- Develop web tracking system; analyze data, plan infrastructure and deployment for web site. Define and analyze requirements, design, code, and implement core elements in the organization. Perform object oriented Web application development, integrate the web site with database server, GIS system, SMS gateway and mail server. Address and resolve numerous technical issues.

Skills

- I read. A lot. And I love reading books that will positively impact my career. I'm the type of person who is motivated by digesting motivational books and podcasts.
- Long term Experience in Assembling PC's, maintenance, and networking.
- Extensive experience in Microsoft Windows Operating System.
- Experience in end user troubleshooting and support.
- Proven experience of managing an IT department.
- Experience in IT infrastructure planning and development.
- Strong team leading skills.
- Ability to effectively priorities and execute tasks in a high-pressure environment.
- Strong ability to multi-task and troubleshoot multiple problems simultaneously.
- Prepare complete status or research reports.
- Build clean, challenging, and functional front-end which implement latest web technologies and frameworks. My experience includes web based applications, which suite customers' needs like e-commerce systems and CMS plus many rich interactive portals.
- I've worked with e-commerce, strategy, site optimization, management, web analysis, conversion, development and customer acquisition & retention.
- Putting internet creativity and technical aspects together including development and advertising all of that result in the internet marketing experience to gain the highest benefits from the internet.

Certificates

- **June 2004 – June 2008 SCJP**
- **November 2006 TOEFL Amideast (Amman – Jordan)**

Languages:

- Arabic (Native speaker) Excellent knowledge in written and oral speech
- English Excellent knowledge in written and oral speech

References:

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